

# MARIO MADUREIRA

HEAD OF DESIGN AND  
UX/UI DESIGNER



## DETAILS

Residence: Cyprus  
Nationality: Portuguese  
Contact: 00 357 99 770409  
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Present Work: Freelancing



## EDUCATION

Diplomas  
○ Graphic Design  
○ Photography



## PERSONAL SKILLS



## SOFTWARE SKILLS

AXURE RP	██████	INVISION	██████
FIGMA	██████	ADOBE XD	██████
JIRA	██████	GOOGLE ANALYTICS	██████
PHOTOSHOP	██████	ILLUSTRATOR	██████



## REFERENCES

Charalambos Patatos (CEO of BullMarkets)  
00357 99 438673-Cyprus  
Sam Rayner (Owner of ImperialOptions)  
0447525118293-UK



## TECHNICAL EXPERIENCE

Freelancing

- UX/UI and Head Designer with experience in Fintech, Gaming & Marketing
- Strong knowledge of web standards (W3C)
- Knowledge of HTML5 and CSS
- Beginner programmer of C and C++ Programming, Python, JavaScript
- Beginner programmer of PHP and MySQL



## 2022 CERTIFICATIONS

All certifications available on request

- Axure RP10 for Mobile prototyping for UX Design
- Axure RP for Web and Mobile App Prototyping
- Certificate Of Completion\_UX Research for Agile Teams
- Agile Scrum Mastery-Full Project Simulation and Certification
- Certificate Of Completion\_Google Analytics 4 GA4 Essential Training
- Gamification. Motivation Psychology and Art of Engagement
- Information Architecture Fundamentals
- Web Accessibility for an Inclusive World
- Understanding Research Methods



## WORK EXPERIENCE

- Global Trading / Feb 2021 - December 2022  
Senior UX/UI Designer for Affiliate and Client platforms.  
Web app interface design, portals, websites and marketing strategies.
- Traders Trust / Dec 2019 - Feb 2021.  
Head of design and Senior UX/UI designer.  
Leading design team for interfaces, landing pages, websites, marketing campaigns and social media.
- Nexxie Group / Feb 2017 - Dec 2019.  
Head of design and Senior UX/UI designer.  
Leading design team and establishing new brands for white labels.  
Dating platform interface, Landing pages, websites & marketing campaigns.
- ImperialOptions (Main company) and BullMarkets (Sub) 2016.  
Senior Web / UI designer. Managing promotion campaigns.  
Working with copywriters on campaigns and IT for web and mobile designs.  
Establishing entire brand from beginning.  
Landing pages, mailers, and promotional material.
- 4Shades UK / Feb 2015 (Contract).  
Senior Web UI designer and marketing graphics .  
Designing of web layouts and campaigns (web and print).  
Establishing and adhering to brand.
- easyMarkets / Jan 2012 - Nov 2014.  
Senior Web & UI Designer:  
Work in collaboration with IT on UI web & mobile designs,  
landing pages and emails. Interactive flash sub sites and banners.  
Establishing the brand of the company.  
Printed design on different media, i.e. brochures, booklets and expos.
- FxPro Forex / Apr 2010 - Dec 2011.  
Senior web designer:  
Work in close collaboration with IT on website designs and layout.  
Responsive UI design for mobile, i.e. blackberry and iphone  
Design layout of MT4 Trading Platforms on Adobe AIR.  
Working within the brand of the company.